SJB INSTITUTE OF TECHNOLOGY

BENGALURU – 560060

Dept: MBA

Aca. Year: 2021-22

Sem: Odd

Sem: I

after II IA

Additional Classes to weak students

Sl. No	Course Code	Course Name	Faculty Handled	No. of Slow Learners identified(I IA)	No.of slow learners(II IA)	No. of Students Improved after IA	% Impr oved
1	20MBA12	ME	Dr. Poornima K	2	3	No improvement	
2	20MBA12	ME	Mrs. Laxmi M	2	8	No improvement	
3	20MBA14	BS	Dr.Srinivasa C	9	7	2	22.22
4	20MBA14	BS	Dr. Srinivasa C	13	6	7	53.85
5	20MBA15	MM	Mrs. Madhumathy K	2	0	2	100
6	20MBA16	MC	Dr. Mamatha J	2	1	1	50

I Sem after III IA

Sl. N	Course Code	Course Name	Faculty Handled	No. of Slow Learners identified		No. of Students Improved after IA	% of Impr oved
1	20MBA11	MOB	Dr.Roopa Temkar V	1		1	100
1	20MBA11	MOB	Dr. Roopa Temkar V	1		1	100
2	20MBA12	ME	Dr. Poornima K	3		3	100
2	20MBA12	ME	Mrs. Laxmi M	8		8	100
3	20MBA13	AFM	Lakshmi Priya M C	7		7	100
3	20MBA14	BS	Dr.Srinivasa C	7		7	100
4	20MBA14	BS	Dr. Srinivasa C	6		6	100
4	20MBA15	MM	Mrs. Madhumathy K	2		2	100
5	20MBA16	MC	Dr. Mamatha J	1		1	100

Coordinator

HOD

Head of the Department
Dept. of Management Studies
& Research Centre
SJB Institute of Technology
Kengeri Bangalore-560 060

SJB Institute of Technology

Department of Management Studies (MBA)
Weak Students after 1st Internals

Semester:-1st sem   **Batch:- 2021-2023**

Sl. No.	Section	Name of the Student	Sub Code	Marks Scored
1	A	AMRUTHA A S	20MBA14	19
2	A	GAGAN N	20MBA12	21
			20MBA16	21
3	A	GURURAJ M	20MBA14	10
4	A	HARSHA G	20MBA14	3
5	A	KAVYA P	20MBA14	10
6	A	KEERTHI G P	20MBA12	24
7	A	KOMALADEVI	20MBA14	10
8	A	KRISHNA S	20MBA14	18
9	A	MADHUKUMAR H V	20MBA14	3
			20MBA16	19
10	A	MANOJ H D	20MBA14	14
11	A	NANDAN P	20MBA14	20
12	B	LIKITH NODHAN R	20MBA12	12
			20MBA14	12
			20MBA15	20
13	B	LIKHITH G H	20MBA15	22
14	B	NITISH RAJ URS S	20MBA14	14
15	B	PREETHAM P	20MBA14	17
16	B	PRIYANKA D O	20MBA14	16
17	B	RITHISH K	20MBA14	12
18	B	SAGAR H G	20MBA14	14
19	B	SHARANYA T M	20MBA14	18
20	B	SHIVARAJ B HARAKUNI	20MBA14	17
21	B	SNEHALATA	20MBA14	15
22	B	SRUSHTI D KUMAR	20MBA14	18
23	B	SUSHMA K	20MBA12	22
24	B	VIKAS	20MBA14	8
25	B	YAMINI R	20MBA14	8

Coordinator

HoD 12/4/22

SJB Institute of Technology

BGS Health & Education City, Dr. Vishnuvardhan Road, Kengeri, Bengaluru-560060

Affiliated to Visvesvaraya Technological University, Belagavi, Approved by AICTE, New Delhi

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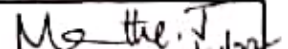
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Department of Management Studies (MBA)
Weak Students after 1st Internals

Semester:-1st sem **Batch:- 2021-2023**

Sl. No.	Name of the Faculty	Name of the Student	Section	Sub Code	Marks Scored
1	Dr Poornima K	GAGAN N	A	20MBA12	21
		KEERTHI G P	A		24
	Prof Laxmi.M.	LIKITH NODHAN R	B		12
		SUSHMA K	B		22
2	Dr.Srinivasa.C.	AMRUTHA A S	A	20MBA14	19
		GURURAJ M	A		10
		HARSHA G	A		3
		KAVYA P	A		10
		KOMALADEVI	A		10
		KRISHNA S	A		18
		MADHUKUMAR H V	A		3
		MANOJ H D	A		14
		NANDAN P	A		20
		LIKITH NODHAN R	B		12
		NITISH RAJ URS S	B		14
		PREETHAM P	B		17
		PRIYANKA D Q	B		16
		RITHISH K	B		12
		SAGAR H G	B		14
		SHARANYA T M	B		18
		SHIVARAJ B HARAKUNI	B		17
		SNEHALATA	B		15
		SRUSHTI D KUMAR	B		18
		SUSHMA K	B		22
		VIKAS	B		8
		YAMINI R	B		8
3	Prof.Madhumathy.K	LIKITH NODHAN R	B	20MBA15	20
		LIKHITH G H	B		22
4	Dr Mamatha.J	GAGAN N	A	20MBA16	21
		MADHUKUMAR H V	A		19

Coordinator   HoD   12/4/22

Department of MBA
Remedial Intervention Class Record

Aca. Year: ODD/2021-22

Class & Section: I, B   **Sub:** ME   **Faculty:** Mrs- Laxmi .M

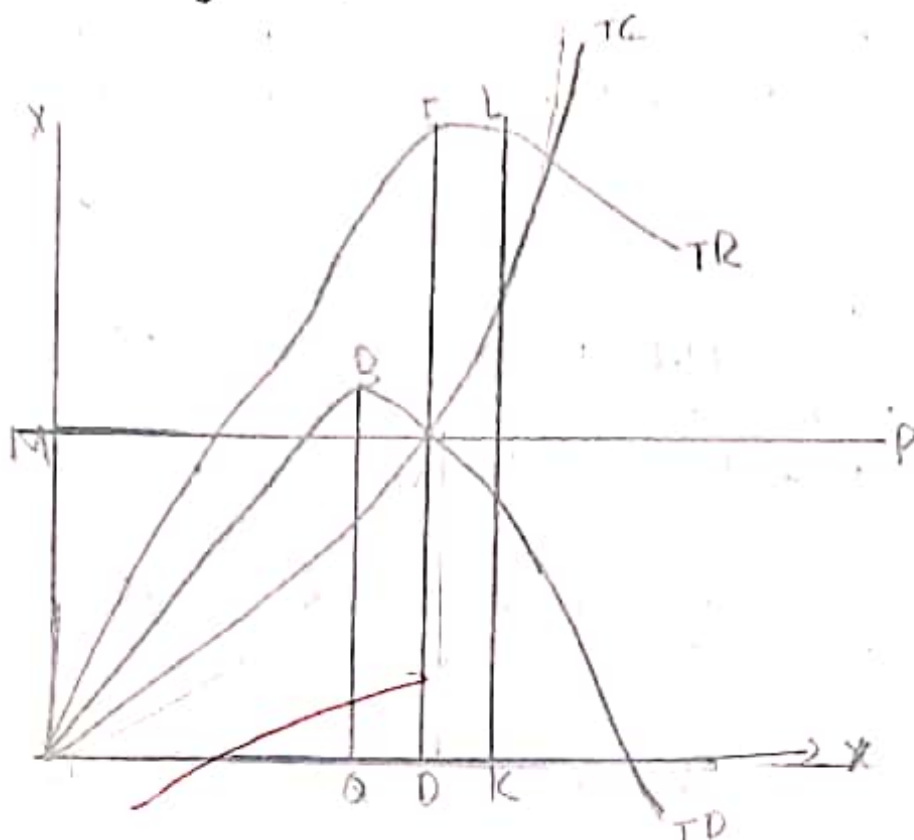| Sl No.	Student Name	USN	Date: 4/4/22 Time: 3.30pm - 4.30 pm Attendance	Topics Taught	Date: 11/4/22 Time: 3.30pm - 4.30pm Attendance	Topics Taught	Student Signature
1	Likhith Nadhan·R	—	P	Meaning, Nature, Scope of Economics. Bamuols theory, willamson theory.	P	Law of demand Elasticity of demand & its types	Lth·R
2	Sushma. K	—	P		P		K.Su
3							
4							
5							
6							
7							
8							
9							
10							

Faculty Name :. Mrs· Laxmi .M

Signature : LL: M

Ma_the J

HOD

Likith Nathan.R
1st intonds

1a. According to spencer and seligman "managerial economic is the integration of economic theory with business practice for the purpose of facilitating decision making and forward planning by the management.

1b.

*In the figure TC is the total cost curve and MP the minimum profit or profit constraint line

*firm maximises its profits at OQ level of output corresponding to the highest point B on the TP curve. But aim of firm to maximise Sales rather than profits. The sales maximisation output is ok where the total revenue KL is maximum at the highest of TR

*The sales maximisation output ok is greater than the profit maximisation output OQ But the Sales maximisation is subject to the minimum profit constraint.

*If minimum profit constraint is represented by line M.P The output ok will maximise the sales as minimum profits OM are not being covered by the total profits KS

* for sales maximisation the firm should produce OD level of output OK will maximise the sales as minimum profit.

* For sales maximisation the firm should produce OD level of output where minimum profit DC are consistent with DC amount of total revenue at the price DE/OD.

* Baumols model of Sales maximisation points out that the profit maximisation output OQ will be smaller that the Sales maximisation output OK, and price higher than under Sales maximisation.

IC. Nature of managerial economic

* Micro economic analysis.
- Main part of the study of M.E is the behavior of business firms which is micro economic unit
- problems of firm are analyzed / solved through the application of economic methods tools

* Economics of the firm: Includes theory of firm, a Body of the theory which can be of cosiderable assistance to the businessman in his decision making.

* Science as well as an Art: Managerial Economic is acquiring and applying knowledge

\# Managerial Economic a postive and normative science both - positive when it is confined to statements about causes and effects and to functional relationships of economic variable

Scope of Managerial Economics are.

* Estimation & Analysis of product demand: Deciding what quantities of goods have to be produced.

\# Planning of production Schedule: Excess production beyond reasonable level could cause the firm to incur wastage and unneressay cost

* Deciding the input combination: A product may be manufactured using different combinations of input factors.

* Estimation of Cost & determination of product: Managerial economic concepts can be employed to analyze the cost of a product

* Achieving economies of Scale: Managerial economic enables one to Calculate the optimal level of o/p when minimum average cost can be obtained.

* AnalysB and Determination of price of product market Structure.

* Analysis of market Structures: Nature of the product number of buyers / sellers, entry, exit barrress etc

A profit estimation and planning : Nature of profit and represents the logical basis for the various theories for the emergence of profit

* planning and control of capital expenditure: provides a framework for planning the capital expenditure decisions of a firm

3a. Firm refers to a business unit an enterprise undertaking the production of a commodity a firm may be small or large one

The term industry refers to a group of firms engaged in the production of homogeneous goods Homogeneity of productive activity.

3b Micro economics	Macro economic
* It is the study of individual economic units of an economy	* It is the study of economy as a whole and its aggregates
* It deals with individual income individual prices and individual output	* It deals with aggregates like national income, general price level and national output etc
A Its central problem is price determination and allocation of resources	• Its central problem is determination of level of income and employment
• Its main tools are demand and supply of a particular commodity	• Its main tools are aggregate demand and aggregate supply of economy as a whole
* It helps to solve the central problem of what, how and for whom to produce in the economy	• It helps to solve the central problem of full employment of resources in the economy
* It discusses how equilibrium of a consumer a producer or an industry is attained.	• It is concerned with the determination of equilibrium level of income and employment of the economy.
* price is the main determinant of microeconomic problems	• Income is the major determinant of macro economic problems
* Examples else: individual income individual savings price determinator of a commodity.	• Examples are National income, national savings general price level

BC. The other things remaining the same due to certain percentage change in price if certain percentage. change in demand of commodity

The types of price elasticity of demand are

+ perfectly elastic demand.
• Horizontal demand curve.
• Unlimited quantities of the commodity can be sold at the prevailing price.
• A negligible increase in price would result in zero quantity demanded.

* Perfectly inelastic demand.
• The other extreme of the elasticity range
• $e_p = 0$.
• Vertical demand curve.
• Quantity demanded of a commodity remains the same irrespective of any change in the price
• Such goods are termed neutral

* Highly elastic demand.
• proportionate change in quantity. demanded is more than a given change in price
• $e_p > 1$
• Demand curve is flatter.

+ unitary elastic demand.
• proportionate change in price brings about an equal proportionate change in quality
• $e_p = 1$
• Demand curves are shaped like a rectangular hyperbola, asymptotic to the axis

* Relatively inelastic demand.
• proportionate change in quantity demanded is less than a proportionate change in price
• $e_p < 1$
• Demand curve is steep.

|| Jai Sri Gurudev ||

Sri Adichunchanagiri Shikshana Trust ®

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Department of Management Studies (MBA)

LIST OF TOP 10 PROBABLE VTU RANK HOLDERS   (Average of I, II &III semester marks)

Batch-2020-22

III Semester Results   **Exam:- February - 2022**

SL No.	Name of the Student	USN	Actual Score in VTU Exam 1st Sem	AVERAGE %	SGPA	Actual Score in VTU Exam 2nd Sem	AVERAGE %	SGPA	Actual Score in VTU Exam 3rd Sem	AVERAGE %	SGPA	Avereage % of 1st, 2nd and 3rd sem	CGPA	VTU Declared CGPA	VTU Declared Rank
1	VARSHA RAMAKRISHNA	1JB20BA103	467.00	77.83	8.53	490.00	81.67	8.91	584.00	83.42	9.09	80.97	8.84	8.89	1st
2	MAMATHA K C	1JB20BA044	470.00	78.33	8.58	499.00	83.17	9.06	548.00	78.28	8.57	79.92	8.74	8.82	2nd
3	BHAVYA V	1JB20BA008	456.00	76.00	8.35	485.00	80.83	8.83	535.00	76.42	8.16	77.75	8.45	8.78	3rd
4	VISMAYA M	1JB20BA110	455.00	75.83	8.33	482.00	80.33	8.78	516.00	73.71	7.75	76.62	8.41	8.76	4th
5	BHOOMIKA	1JB20BA009	440.00	73.33	8.08	465.00	77.50	8.50	548.00	78.28	8.57	76.37	8.38	8.75	5th
6	SOUNDARYA P	1JB20BA091	444.00	74.00	8.15	471.00	78.50	8.60	526.00	75.14	8.26	75.88	8.34	8.75	6th
7	S NANDINI	1JB20BA074	435.00	72.50	8.00	458.00	76.33	8.38	545.00	77.85	8.53	75.55	8.30	8.74	7th
8	MEGHANA SUSHMA A	1JB20BA052	427.00	71.17	7.86	450.00	75.00	8.25	537.00	76.70	8.42	74.46	8.17	8.74	8th
9	SUBRAMANYA M	1JB20BA096	418.00	69.67	7.71	456.00	76.00	8.35	533.00	76.14	8.36	73.93	8.14	8.74	9th
10	SINCHANA S	1JB20BA088	414.00	69.00	7.65	444.00	74.00	8.15	543.00	77.57	8.51	73.52	8.10	8.74	10th

Coordinator

HOD 30/6/22

Principal 1.7.2022

List of Students to be honored with Cash Prizes on
17th Graduation Day, 27th April 2022

VTU Rank holders of the Year 2019-20 — 30,000).

Sl. No.	Name	Branch	Rank Obtained	CGPA
1.	Asha R	B.E - Electrical & Electronics Engineering	3rd Rank	9.14
2.	Sukrutha C Basappa	B.E - Information Science & Engineering	4th Rank	8.98
3.	Aparna Bhatt A S	B.E - Computer Science & Engineering	9th Rank	9.08
4.	Krupa B R	B.E - Civil Engineering	9th Rank	9.20
5.	Shamil K U	B.E - Mechanical Engineering	10th Rank	9.12
6.	Varsha S Gowda	M.Tech - Structural Engineering	1st Rank	9.34
7.	Amrutha J N	M.Tech - VLSI & ES	5th Rank	9.05
8.	Lekhana G S	M.Tech - Computer Aided Design of Structures	5th Rank	9.25
9.	Manikya C M	M.Tech - VLSI & ES	10th Rank	8.91

VTU Rank holders of the Year 2020-21

Sl. No.	Name	Branch	Rank Obtained	CGPA
1.	Akanksha	B.E - Information Science & Engineering	2nd Rank	9.37
2.	Neha V Chatra	M.Tech - Computer Aided Design of Structures	1st Rank	9.20

Class Toppers from B. E Courses — 20,000/.

Department	Sl. No.	Name	Level	CGPA	CGPA of
ECE	1.	Shreyas M O	2021 Pass out batch	9.41	1st to 8th Semesters
	2.	Spurthi H	Present Final Year	9.00	1st to 6th Semesters
	3.	Sneha M Swamy	Present Third Year	9.55	1st to 5th Semesters
	4.	Reshma G	Present Second Year	9.90	1st & 2nd Semesters
CSE	5.	Niveditha G P	2021 Pass out batch	9.30	1st to 8th Semesters
	6.	Muskaan Baid	Present Final Year	9.47	1st to 6th Semesters
	7.	Durga Prasad D	Present Third Year	9.66	1st to 5th Semesters
	8.	Navya K N	Present Second Year	9.88	1st & 2nd Semesters
ISE	9.	Akanksha	2021 Pass out batch	9.37	1st to 8th Semesters
	10.	Rishikesh Kumar	Present Final Year	8.74	1st to 6th Semesters
	11.	Jayanthi Sharad	Present Third Year	9.48	1st to 5th Semesters
	12.	Janhavi	Present Second Year	9.67	1st & 2nd Semesters
EEE	13.	Gowtham M N	2021 Pass out batch	9.18	1st to 8th Semesters
	14.	Yamuna R K	Present Final Year	8.99	1st to 6th Semesters
	15.	Punyashree M	Present Third Year	9.06	1st to 5th Semesters
	16.	Bhargava A Y	Present Second Year	8.45	1st & 2nd Semester
Mechanical	17.	Sushmitha V	2021 Pass out batch	9.04	1st to 8th Semesters
	18.	Chethan B R	Present Final Year	8.74	1st to 6th Semester
	19.	Hrushik K	Present Third Year	8.72	1st to 5th Semesters
	20.	Tejas Gowda	Present Second Year	8.68	1st & 2nd Semester
Civil	21.	Anusha B N	2021 Pass out batch	9.27	1st to 8th Semester
	22.	Thejaswini K	Present Final Year	9.28	1st to 6th Semester
	23.	Shruthi M	Present Third Year	8.9	1st to 5th Semester
	24.	Samidha Dhanaji Gavade	Present Second Year	8.43	1st & 2nd Semester
P G - MBA	25.	~~Madhushree S~~ NAVYA	2021 Pass out batch	~~8.89~~ 8.7	1st to 4th Semester
	26.	Mamatha K C	Present Final Year	8.89	1st & 2nd Semester

8.665

→ NAVYA 2021 passed out ~~8088.7~~ 8.7

Principal

Head of the Department
Dept. of Management Studies
& Research Centre
SJB Institute of Technology
Kengeri, Bangalore-560 060

22/4/22

|| Jai Sri Gurudev ||
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Department of Management Studies (MBA)

18.04.2022

CLASS TOPPER	NAME	USN	CGPA
2021 {BATCH 2019 - 2021}	NAVYA	1JX19MBA01	8.7
2022 {BATCH 2019 - 2021}	MAMATHA K C	1JB20BA044	8.665

COORDINATOR

HOD – MBA 2/4/22

Head of the Department
Dept. of Management Studies
& Research Centre
SJB Institute of Technology
Kengeri, Bangalore-560 060